



TRACE

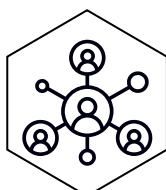
TRANSFORMING ECONOMIES EMPOWERING FUTURES

Overview

TRACE Consulting integrates policy expertise, technology, and institutional innovation to help governments, international institutions, and enterprises, navigate systemic shifts and achieve sustainable growth. Through evidence-based strategies, integrated solutions, and practical implementation support, TRACE strengthens competitiveness, resilience, and institutional performance in an evolving global landscape.



**What Sets
TRACE
Apart**



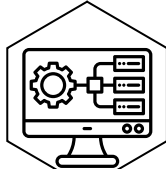
Industry-wide Network

We leverage strong partnerships across government, the private sector, and development organizations. This enables coordinated, cross-sector solutions that maximize impact.



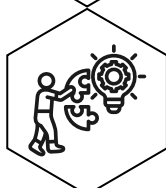
Sustainable Approach

Our solutions are built on long-term, resilient strategies that drive lasting impact. We embed local capacity, environmental responsibility, and institutional ownership to ensure sustainability beyond project lifecycles.



End-to-End Integrated Solutions

We provide comprehensive support across the entire project lifecycle. From strategy and design to implementation and scaling, we ensure seamless delivery and impact.



Tailored Innovation

We design context-specific solutions that respond to unique client needs and challenges. By combining global best practices, emerging technologies, and local insights, we deliver innovation that is both practical and scalable.

About Us

Our Core Domains



Trade Facilitation

Advancing cross-border trade through reforms, digitalization, and institutional strengthening, partnering with public and private actors.



Policy Advocacy

Shaping data-driven regulatory reforms and leading strategic multi-stakeholder advocacy to enable sustainable trade growth.



Technology Solutions

Building interoperable digital platforms and automation systems tailored for compliant trade as well as streamline business, and governance processes.



Laboratory improvement

Providing technically precise laboratory upgradation, ISO accreditation support, GLP implementation, LIMS setup, and technical training.



Temperature-Controlled Logistics (TCL)

Optimising cold chain solutions with feasibility studies, investment facilitation, and operational excellence support for sustainable trade.

Our Flagship Products and Services



Automated Risk Management System for Government agencies



Policy and Legal Documents Review and Drafting



Assistance for attaining Authorized Economic Operator (AEO) status



IT Systems and Tools for Business Process Simplification



Automated Laboratory Information Management System



Consultancy Support for ISO/IEC - 17025 & 15189 Accreditation



Technical Support & Investment Facilitation for Cold-Chain Projects

Our Services

1 Trade Facilitation

We streamline cross-border trade by integrating policy reform, digital transformation, and institutional strengthening to reduce costs and compliance delays. We also design globally compliant export strategies, resolve legislative bottlenecks, and empower stakeholders through collaborative platforms and targeted advocacy.

Services

- Mapping and streamlining border processes
- Introducing digital solutions for licensing and clearance
- Devising solutions for promoting exports following international requirements
- Review the legislative framework to identify trade bottlenecks and suggest alignment measures
- Facilitating stakeholder consultations and coordination platforms
- Helping the private sector access trade facilitation services and strengthen their trade procedures and advocacy.

Solutions



Online Pre-Arrival System



Automated Risk Management System



Authorized Economic Operator facility



Conducting Time-Release Study (TRS)



Developing Trade Transparency Portal



Online Export Intelligence Platform

2 Policy Advocacy

With advanced data-driven regulatory reform processes, we identify the legislative gaps, draft aligned policies, and issue strategic advocacy recommendations. We also foster enabling environments through multi-stakeholder dialogues and build institutional capacities to drive evidence-based decision-making and successful reform implementation.

Services

- Reviewing and assessing Acts, Rules, Regulations, and Policies to identify gaps and inconsistencies, supporting legislative drafting and alignment with international standards.
- Promoting dialogue with government and civil society to address public concerns, conducting advocacy on emerging and priority national issues.
- Preparing policy briefs, issue notes, and advocacy papers, and facilitating multi-stakeholder consultations and public-private dialogue platforms.
- Advising business chambers and associations on effective policy engagement and advocacy, and building institutional capacity.

Solutions



Policy Reviews and Assessment



Legislative Drafting and Reform Support



Stakeholder Dialogue & Consultations



Policy Brief and Advocacy Papers



Policy & Regulatory Recommendations



Advocacy & Communications



Capacity Building & Training

Our Services



3 Technology Solutions

By deploying customized digital platforms and automation systems we seamlessly connect process simplification to accelerated cross-border trade and performance improvements. We also provide interoperable ICT solutions, laboratory automation, and comprehensive digital transformation strategies to drive institutional compliance, transparency, and operational efficiency.

Services

- Designing and developing digital platforms for trade and business process automation
- Supporting laboratory automation and digital quality management systems for improved testing and accreditation
- Integrating risk management, e-certification, and inspection modules for regulatory agencies
- Providing ICT solutions that enhance transparency, compliance, and operational efficiency
- Ensuring system interoperability with Bangladesh Customs and the Bangladesh Single Window
- Supporting digital transformation strategies and capacity development for public institutions
- Offering customized technology solutions that connect process simplification with performance improvement

Solutions



Laboratory Information Management Systems



Government Certificate, License & Permit Issuance System



Online Repository for Trade-related information



Online Pre-Arrival Processing System



Traceability Management Portal

4 Research & Innovation

We also conduct comprehensive, data-driven policy and market research to develop innovative tools, process models, and actionable knowledge products. We aim to strengthen institutional capacities for data analysis and foster collaborative networks with academia and industry to promote sustainable and international standard practices.

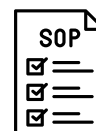
Services

- Designing & implementing customized digital platforms to automate trade, business processes, and link process simplification with performance improvement.
- Digitizing laboratory and regulatory workflows through automated quality management, risk management, e-certification, and inspection modules.
- Providing ICT solutions that enhance transparency, compliance, and efficiency while ensuring interoperability with Bangladesh Customs and the Bangladesh Single Window.
- Supporting public institutions in digital transformation strategies and building capacity to sustain and scale new systems.

Solutions



Digital e-Learning Modules & Simulation



Practical SOP & Checklist Tool



KPI Dashboard and Self-assessment Platforms



Standardized Course Packs and Certifications



Ongoing Advisory and Expert Helpdesk

Our Services



5

Laboratory Improvement

Another key expertise of ours is designing high-efficiency laboratory spaces and providing end-to-end consulting for ISO accreditation, GLP frameworks, and LIMS digital transformations. By validating analytical methods, advising on specialized procurement, and delivering hands-on training, we align testing capabilities perfectly with stringent international export and import standards.

Services

- Design compliant laboratory spaces & provide end-to-end support for international accreditation (ISO/IEC 17025 and ISO/IEC 15189).
- Digital transformation of labs by implementing LIMS platforms that integrate instruments, sample tracking, automated reporting, & audit-ready workflows.
- Develop tailored analytical methods, embedding GLP frameworks across inventory, documentation, preventive maintenance, and calibration.
- Deliver hands-on training for detecting key foodborne pathogens & manage strategic sourcing of ISO/IEC 17043-accredited proficiency testing samples.
- Advise on identification, procurement, and technical evaluation of analytical instruments, aligning laboratory capabilities with national policies, international trade requirements, and export standards.

Solutions



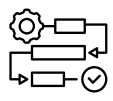
Laboratory Design & Modernization



Consultancy Support for ISO/IEC - 17025 & 15189 Accreditation



LIMS Development & Implementation



Method Development & Validation



Good Laboratory Practice (GLP)



Analytical & Microbiological Capacity Building



PT Sample Procurement & Consultancy Support



Equipment Sourcing & Technical Evaluation



Regulatory & Trade Advisory

6

Temperature Controlled Logistics (TCL) Solution

We evaluate and optimize the entire cold chain ecosystem by conducting comprehensive gap analyses, feasibility studies, and infrastructure investment planning. We also try to provide technical assistance for cold storage systems and integrate digital traceability to ensure consistent quality assurance, food safety, and strict regulatory alignment.

Services

- Conducting technical assessments and cold-chain gap analysis across value chains
- Carrying out feasibility studies and investment planning for TCL infrastructure development
- Providing technical assistance on the design, operation, and management of cold storage and transport systems
- Advising on regulatory frameworks, food safety standards, and certification compliance
- Supporting integration of TCL systems with digital traceability and logistics monitoring tools
- Building the capacity of public and private operators in cold-chain management and maintenance

Solutions



Investment Feasibility Assessment



Cold & Temperature-Controlled Storage & Logistics Set-Up Design & Planning Advisory



Cold & Temperature-Controlled Chain Business Management Advisory



Investment and Partnership Management Support



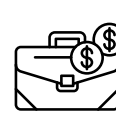
Energy Management and Planning



Cold & Temperature-Controlled Chain Operations Planning



Cold & Temperature-Controlled Chain Operations Capacity Development



Business Management Support

Our Services



7

Training & Capacity Building

At TRACE, we equip public and private stakeholders with technical expertise through customized modules covering export-import procedures, SPS/TBT measures, and digital trade platforms. We also utilize hands-on workshops, train-the-trainer programs, and robust e-learning toolkits to ensure sustainable knowledge transfer and enhance global compliance.

Services

- Conducting training for government officials and private stakeholders on export-import procedures and regulatory compliance
- Delivering IT and system user training on digital trade platforms
- Providing laboratory and quality-management training to strengthen technical and accreditation capacities
- Designing customized modules on risk management, SPS and TBT measures, and WTO trade facilitation provisions
- Organizing workshops and simulations to build skills in data analysis, process simplification, and performance monitoring
- Supporting train-the-trainer programs to institutionalize knowledge within government agencies and trade associations
- Developing e-learning materials, manuals, and toolkits for sustainable capacity development

Solutions



Digital Trade Platform
Training Solutions



E-Learning & Compliance
Knowledge Products



Institutional
Sustainability Tools



Technical Laboratory &
Quality Management
Solutions

8

Technical Assistance & Project Management

We even design and manage strategic interventions for trade facilitation and economic competitiveness, utilizing comprehensive diagnostics and robust implementation support. We drive policy reform and digital transformation by facilitating change management, developing performance tools, and fostering local ownership to ensure long-term project sustainability.

Services

- Designing and managing projects addressing trade facilitation, SPS/TBT compliance, and economic competitiveness
- Conducting feasibility studies, diagnostics, and scoping assessments for new interventions
- Providing implementation support, monitoring, and adaptive management for donor-funded projects
- Delivering targeted technical assistance on policy reform, institutional development, and digital transformation
- Supporting change management, coordination, and stakeholder engagement processes
- Developing results frameworks, progress reporting tools, and performance monitoring systems

Solutions



Digital Trade &
Compliance Platforms



Project Governance &
Accountability Software



Institutional Toolkits &
Knowledge Products



Laboratory Integration
& Compliance Engine

Our Services



Market Access & SPS Compliance

TRACE also supports exporters, importers, and agribusinesses in expanding market access by navigating complex regulations and non-tariff barriers affecting cross-border trade. It delivers end-to-end solutions spanning production, contract farming, quality assurance, laboratory testing, certification, traceability, cold-chain logistics, customs documentation, and destination market compliance. Aligning supply chains with international standards such as Codex, WOH, IPPC, EU and U.S. FDA rules, and WTO SPS and TFA provisions, TRACE reduces risks, delays, and rejections. Its experts implement SPS modernization initiatives, including risk-based testing, e-certification, NRCP, GAP, GAqP, and GHP, strengthening compliance, traceability, product quality, competitiveness, and resilient, sustainable trade for market integration and growth.

Services

- International Market Access Strategy and Export Development
- Import Documentation, HS Classification, and Customs Compliance
- Product Registration, Certification, and Market Authorization
- Non-Tariff Barrier (NTB) Assessment and Resolution
- SPS Compliance and Food Safety Management
- Buyer Requirement Mapping and Destination Market Compliance
- Export Documentation, Certification, and Border Readiness
- Risk-Based Import Inspection and Border Clearance Optimization
- Quality Infrastructure, Laboratory Testing, and Accreditation Support
- Digital Traceability, Supply Chain Visibility, and Product Authentication
- Contract Farming, Supply Chain Compliance, and Export Readiness
- Maximum Residue Limit (MRL), Chemical, and Contaminant Compliance

Solutions



Trade Compliance and Non-Tariff Barrier (NTB) Assessment System



Digital Market Access Management System



Product & Country Market Access Requirements Portal



National Residue Control Plan (NRCP) Management System



Digital Traceability and Product Authentication System



Contract Farming and Supply Chain Management System



SPS Compliance Management System



Inspection and Compliance Management System



Laboratory Testing and Sample Management System



Maximum Residue Limit (MRL) Compliance Monitoring Dashboard



Import Documentation, HS Classification, and Customs Compliance Platform



Product Registration and Market Authorization Management System

**View Our Services
in details**

[CLICK HERE](#)

or



SCAN HERE

Our Projects



National Tariff Modernization and Trade Systems Integration



Strengthening Export-Oriented Textile Testing Capacity at BSTI Laboratory



Trade Policy and Regulatory Reform for the Animal Health Sector



Advanced Customs Laboratory Infrastructure and Schematic Design for Chattogram Custom House



Development of an HS Code-Based Import Intelligence Database and Digital Platform for BAFISA



ISO/IEC 17025:2017 Accreditation and Laboratory Systems Strengthening for CDIL



ISO/IEC 17025:2017 Accreditation and Laboratory Systems Strengthening for PRTC, CVASU



Consultancy for Developing Laboratory Information Management System for PRAN Quality Control Laboratory



Assessment of Bangladesh's Nutrition and Animal Health Ecosystems to Support Strategic Trade and Policy Reform Initiatives



Strengthening Export Compliance and International Market Readiness for Agricultural Enterprises

View Project Details:

CLICK HERE

or



SCAN HERE

Our Partners



VISA



**National
Board of Revenue**



**Transforming Challenges into
Strategic Opportunities**



WEBSITE



OR SCAN HERE

TRACE Consulting

 Level 2, House 285,
Road 19/C, Mohakhali DOHS,
Dhaka - 1206, Bangladesh

 +88-02-224415545

 contact@traceconsultingltd.com